

AMELIA H. ARSENAULT

Curriculum Vitae (June 2014)

Mailing Address:

PO Box 5060
Atlanta, GA 30302-5060

Tel: 404-645-5426

Email: aarsenault@gsu.edu

POSITIONS HELD

Current

Assistant Professor, Department of Communication, Georgia State University. August 2011 – present.

Media, Journalism, and Democracy Research Fellow, Center for Global Communication Studies, Annenberg School for Communication, University of Pennsylvania. August 2009 – present.

Research Fellow, Center on Public Diplomacy, Annenberg School for Communication and Journalism, University of Southern California. September 2012 – September 2014.

Co-Managing Editor, [*Media Industries Journal*](#). September 2012 – present.

Past

George Gerbner Post Doctoral Research Fellowship, Annenberg School for Communication, University of Pennsylvania (September 2009 – August 2011).

EDUCATION

- PhD** Annenberg School for Communication, University of Southern California, Los Angeles, CA, September 2009.
- MA** Communication, Annenberg School for Communication, University of Southern California, Los Angeles, CA, December 2006.
- MA** Global Media and Communications, Annenberg School for Communication, University of Southern California, Los Angeles, CA, August 2004.
- MSc** Global Media and Communications, London School of Economics, London, UK, August 2004.
- BA** Film and History (Modified Major), Dartmouth College, Hanover, NH, May 1999.
Wellesley College, Wellesley, MA, August 1995 – May 1996.

FELLOWSHIPS AND AWARDS

Research Fellow, Center on Public Diplomacy, Annenberg School for Communication and Journalism, University of Southern California. September 2012 – September 2014.

- Selected as one of three research fellows for the 2012-2014 term.
- Selected on the basis of a project proposal for a long-term project studying the responses of South African online activists to US public diplomacy efforts.

George Gerbner Post Doctoral Research Fellowship, Annenberg School for Communication, University of Pennsylvania (Fall 2009 – Spring 2011).

Wallis Annenberg Graduate Research Fellowship, Annenberg School for Communication, University of Southern California (Fall 2005 – Spring 2009).

- Selected by Wallis Annenberg Professor, Manuel Castells as his research fellow for four consecutive academic years.

Sands Public Diplomacy Research Grant, Center on Public Diplomacy at the Annenberg School, University of Southern California (Summer 2006).

- Grant awarded to conduct primary research in Tunisia and Egypt on the Danish Cartoon Affair.

Sands Public Diplomacy Fellowship, Annenberg School for Communication, University of Southern California (2003 – 2004).

- Full MA scholarship to conduct research for the USC Center on Public Diplomacy

Lombard Public Service Fellowship, Dickey Center, Nelson Rockefeller Foundation, Dartmouth College (2000).

- Fellowship providing one year of funding to conduct volunteer work at the Zimbabwe International Film Festival Trust in Harare, Zimbabwe.

Three Generations Writing Prize, Wellesley College (1996).

PUBLICATIONS

In Progress

Arsenault, Amelia. Working Title: "Information Warriors: The Business of Online Protest." A book project currently in the proposal phase.

Arsenault, Amelia. "You've Been Breitbart: New Players, New Media, New News in the Age of Networks" Article currently being prepared for submission to *New Media and Society*.

The Big Data Moment and the Reconfiguration of Networks of Communication. Article currently being prepared for submission to *New Media and Society*.

The United States and South Africa: New Media, New Diplomacy. A Report Commissioned by the [USC Center on Public Diplomacy](#).

Accepted for Publication

Amelia Arsenault (2014, expected) "South Africa." In Eytan Gilboa (Ed.) *Public Diplomacy Around the World*. Publisher under negotiation.

Amelia Arsenault (2014, forthcoming) "Book Notes: Influence from Abroad: Foreign Voices, the media, and U.S. Public Opinion (Cambridge) by Danny Hayes and Matt Guardino" *Harvard International Journal of Press/Politics*. July.

Amelia Arsenault, Sun-Ha Hong & Monroe Price (2014, forthcoming.) Strategic Narratives of the Arab Spring. In Benjamin O'Loughlin Laura Roselle, & Alister Miskimmon (Eds.) *Strategic Narratives in International Relations*. Ann Arbor: University of Michigan Press.

Academic Publications

Rhonda Zaharna, **Amelia Arsenault**, & Ali Fisher. (Eds.) (2013) *The Connective Mindshift: Relational, Networking & Collaborative Approaches to Public Diplomacy*. New York: Routledge.

Amelia Arsenault (2013) "Networks of Freedom, Networks of Control: Internet Policy as a Platform for and an Impediment to Relational Public Diplomacy," in Rhonda Zaharna, Amelia Arsenault, & Ali Fisher (Eds.) (2012, forthcoming) *Relational, Networking & Collaborative Approaches to Public Diplomacy*. New York: Routledge.

Rhonda Zaharna, Ali Fisher, & **Amelia Arsenault** (2013). "The Connective Mindshift." In Rhonda Zaharna, Amelia Arsenault, & Ali Fisher (Eds.) (2013) *Relational, Networking & Collaborative Approaches to Public Diplomacy*. New York: Routledge.

Amelia Arsenault (2012) "Covering and Reaching Africa." In Philip Seib (Ed.) *Al Jazeera English: The Birth, Adolescence, and Prospects of a Global News Channel*. New York: Palgrave.

Amelia Arsenault (2011) "Time Warner." In Patricia Moy (Ed). [Oxford Bibliographies Online: Communication](#).

Amelia Arsenault (2011). "Networks: The Technological and the Social." In Gerard Delanty and Steven Turner (Eds.) *Handbook of Contemporary Social and Political Theory*. London: Routledge, 259-269.

Amelia Arsenault (2011). "The Structure and Dynamics of Global Networks in the Media, Telecoms, Gaming and Computing Industries." In Dwayne R. Winseck & Dal Yong Jin (Eds.) *Media Political Economies: Hierarchies, Markets and Finance in the Global Media Industries*. London: Bloomsbury Academic.

Amelia Arsenault (2009) "Public Diplomacy 2.0." In Philip Seib (Ed.) *Toward a New Public Diplomacy: Redirecting U.S. Foreign Policy*. Boston: Palgrave Macmillan.

Amelia Arsenault & Manuel Castells (2008) "The Structure and Dynamics of Global Multi-Media Business Networks." *International Journal of Communication*. 2, 707-748.

Amelia Arsenault & Manuel Castells (2008) "Switching Power: Rupert Murdoch and The Global Business Of Media Politics. A Sociological Analysis." *International Sociology*. 23(4), 488-513.

Geoffrey, Cowan & **Amelia Arsenault** (2008) "Moving From Monologue to Dialogue to Collaboration: The Three Layers of Public Diplomacy." *The ANNALS of the American Academy of Political and Social Science*, 616(1), 10-30.

Amelia Arsenault and Manuel Castells (2006) "Conquering the Minds, Conquering Iraq: the Social Production of Misinformation in the United States. A Case Study." *Information, Communication, and Society*. 9(3), 283-307.

Published Reports

Lauren Kogen, **Amelia Arsenault**, Iginio Gagliardone, Alison Bутtenheim, & Ken Winneg. (2012) [Media & Communication in Development: An Independent Evaluation to Measure the Uptake of Evidence: Final Report to BBC Media Action](#). Center for Global Communication Studies, Annenberg School for Communication. December.

Amelia Arsenault, Sheldon Himelfarb, & Susan Abbott (2011). ["Evaluating Media Interventions in Conflict Countries: Toward Developing Common Principles and a Community of Practice."](#) PeaceWorks. 77, October.. Washington, DC: United States Institute of Peace.

Amelia Arsenault & Shawn Powers (2010) “The State of Media Development Literature.” Commissioned white paper for: [Media Map: A Resource on the Development of Media Worldwide](#). A Joint Project of Internews, The World Bank and The Brookings Institution.

Other Publications

Amelia Arsenault (2013) [U.S. Public Diplomacy in Africa: Two Public Diplomacies](#). USC Center on Public Diplomacy Blog, October 10, Invited Contribution.

Amelia Arsenault (2013) [“The End of the War on Terror and the Future of US Public Diplomacy.”](#) *E-international Relations*. July 2. Invited Article.

Amelia Arsenault, Shawn Powers, & Iskra Kirova (2006). [Special Report: The Danish Cartoon Crisis: The Import Impact of Public Diplomacy](#). Los Angeles: USC Center on Public Diplomacy.

RESEARCH POSITIONS

Current

Consultant: United States Advisory Commission on Public Diplomacy. A body authorized by Congress to oversee and promote U.S. Government activities that intend to understand, inform, and influence foreign publics.

- One of ten academics selected from around the world to conduct research and author a report to US Congress (August 2014, expected publication).
- Overseeing all research and analysis on government new media activities.

Research Fellow: USC Center on Public Diplomacy. Annenberg School for Communication. (September 2012 – August 2014)

- One of three fellows selected to serve for the 2012 – 2014 term.
- Selected on the basis of a project proposal for a long-term project studying the responses of South African online activists to US public diplomacy efforts.

Media and Democracy Research Fellow, Center for Global Communication Studies, Annenberg School for Communication, University of Pennsylvania. August 2009 – present.

- Ongoing position.
- Involved in the execution of various research projects and conferences.

Co-Leader: [Atlanta Media Industries Project](#). A working group of the GSU Department of Communication. (Aug 2012 → Present)

Past

Consultant: Internews (September – October 2012)

- Contracted to write an extensive narrative on the existing literature and an annotated bibliography on youth mobilization and new media.

Consultant: BBC Media Action. (Oct – Dec 2012)

- Part of a team of international researchers who designed and executed a survey and in-depth interviews of professionals, donor organizations, and media experts involved in media development.
- Co-author of report *Media & Communication in Development: An Independent Evaluation to Measure the Uptake of Evidence: A Report to BBC Media Action*.

Research Director: [Evaluating the Impact of Media Interventions in Conflict Countries](#). A research project commissioned and jointly funded by: the United States Institute of Peace, the Center for Global Communication Studies, Foundation Hironnelle, InterNews, and the United States Broadcasting Board of Governors. (October 2010 – Present)

- Commissioned to lead research and author a 75-page [report](#) published as part of the USIP Peaceworks series.
- Conducting follow up research for a series of conferences in Europe and Africa on monitoring and evaluation of media interventions in conflict.

Consultant: [China in the News: A Content and Framing Analysis](#). A Project of the Center on Public Diplomacy at the Annenberg School for Communication, University of Southern California, Completed for the US Broadcasting Board of Governors. (June 2010)

- Consultant on qualitative content analysis of news frames present in coverage of China by the Deutsche Welle, CNN, and the BBC.

Project Coordinator: Assessing Attitudes and Public Opinion in Darfur: Frameworks for Moving Forward and Advancing Dialogue. A Survey of Darfurian Public Opinion on the Negotiated Peace Process (February 2010 – August 2010). An initiative of the Center for Global Communication Studies at the University of Pennsylvania Annenberg School.

- Managing a multi-national survey research team working in Northern Darfur.

Wallis Annenberg Graduate Research Fellow: to Manuel Castells, Professor of Communication and Wallis Annenberg Chair in Communication, Technology and Society (Fall 2005 – Spring 2009).

- Served as Professor Castells' principal research assistant for four academic years.
- Worked closely with him to conduct several extensive empirical investigations into contemporary trends in communication and power.
- Primary researcher for his book [Communication Power](#) (Oxford, 2009).

Research Associate, USC Center on Public Diplomacy at the Annenberg School, University of Southern California. (Spring 2005 – Spring 2009)

Research Assistant: to the USC Center on Public Diplomacy, Annenberg School for Communication, University of Southern California (Fall 2003 – Spring 2005).

- Served as the first research assistant for the CPD, an interdisciplinary research center dedicated to the study of public diplomacy and international communication.
- Under the leadership and guidance of then Annenberg Dean Geoffrey Cowan and the first CPD Executive Director, Joshua Fouts, helped to develop the CPD research agenda, website, and institutional structures.

CONFERENCE ORGANIZATION

Co-Organizer & Panelist, [Milton Wolf Seminar on Media and Diplomacy](#), “The Third Man Theme Revisited: Foreign Policies of the Internet in a time of Surveillance and Disclosure.” Vienna, Austria, (March 30 – April 1, 2014)

- Main organizer, responsible for developing the conference agenda, selecting attendees, and overarching conference theme.
- Funded by the American Austrian Foundation. A partnership of the Center on Global Communication Studies and the Diplomatic Academy, Vienna.

Co-Organizer (With Michael Elasmár), [Public Diplomacy, International Broadcasting, and Public Opinion: New Media, New Tools, New Challenges](#). Pre-Conference. World Association of Public Opinion Researchers. Boston, MA (May 14, 2013)

- Co-organized a one day pre-conference featuring leading academics, practitioners, and government officials working in the field of public opinion and public diplomacy.

Co-Organizer & Panelist, [Milton Wolf Seminar on Media and Diplomacy](#), “Diplomatic Maneuvers and Journalistic Coverage in a Time of Reset, Pivot and Rebalance.” Vienna, Austria, (April 16 – 18, 2013)

- Main organizer, responsible for developing the conference agenda, list of attendees, and overarching conference theme.
- Funded by the American Austrian Foundation. A partnership of the Center on Global Communication Studies and the Diplomatic Academy, Vienna.

Co-Organizer & Panelist, [Milton Wolf Seminar on Media and Diplomacy](#), “Transitions Transformed: Ideas of Information and Democracy post-2011.” Vienna, Austria (March 2012).

- Main organizer, responsible for developing the conference agenda, list of attendees, and overarching conference theme.
- Funded by the American Austrian Foundation. A partnership of the Center on Global Communication Studies and the Diplomatic Academy, Vienna.

Organizer, Media in Conflict: The Evaluation Imperative, United States Institute of Peace, Washington, DC (September 9, 2011).

- A one-day workshop attended by major donor organizations, media in conflict program implementers, and academics working in international development to formally launch a report co-authored with Sheldon Himelfarb and Susan Abbott (see publications) and present the Caux Guiding Principles for Monitoring and Evaluation of Media Interventions in Conflict Countries.

Co-Organizer and Panelist, Milton Wolf Seminar on Media and Diplomacy, Vienna, Austria (March 23-25, 2011). [Picking Up the Pieces: Fragmented Sovereignties and Emerging Information Maps](#).

- Co-sponsored by the Center for Global Communication Studies, the Diplomatic Academy in Vienna, and the American Austrian Foundation, this event brought together high-level academics, diplomats, journalists, and NGO professionals for a two-day intensive workshop.
- Responsible for developing the conference agenda, list of attendees, and overarching conference theme.

Conference Director, [Evaluating the Impact of Media Interventions in Conflict Countries: A Monitoring and Evaluation Experts Meeting](#). Caux Conference Center, Geneva, Switzerland (December 13-17, 2010).

- A workshop exploring the efficacy of news and information programs produced by international actors in conflict afflicted countries.
- Co-sponsored by the United States Institute of Peace, the Center for Global Communication Studies, Foundation Hironnelle, InterNews, and the United States Broadcasting Board of Governors.
- Responsible for developing the meeting agenda, the participant list, the background and case study research, and final report.
- Chaired sessions and authored the final report.

Co-Organizer and Panelist, 2010 Milton Wolf Seminar on Media and Diplomacy: [New Media, New Newsmakers, New Diplomacy: The Changing Role of Journalists, NGOs, and Diplomats in a Multi-Modal Media World.](#), Vienna, Austria (March 17 – 19, 2010).

- Co-sponsored by the Center for Global Communication Studies, the Diplomatic Academy in Vienna, and the American Austrian Foundation, this event brought together high-level academics, diplomats, journalists, and NGO professionals for a two-day intensive workshop.
- Responsible for developing the conference agenda, list of attendees, and overarching conference theme.

INVITED PRESENTATIONS

- “Strategic Narratives: Towards a Typology for Analysis.” Invited Presentation at the Center for Global Communication Studies, Annenberg School for Communication, University of Pennsylvania. Philadelphia, MA, May 1, 2014.
- “Public Diplomacy 2.0.” Invited Presentation at the University of Pennsylvania. CINE505/ENGL505: Internet Policy and the Online Video Revolution. BA Class. Professor Peter Decherney. April 17, 2014.
- “Cultural Diplomacy in a New Media Environment.” Invited Presentation for the “2nd Annual Dick Wolf Cinema Studies Symposium. Film Diplomacy in the Digital Age.” University of Pennsylvania. Philadelphia, MA, April 18, 2014
- “Organization and Management of International Information Flows.” Invited presentation at American University. SIS 640: International Communication MA Class. October 14, 2013.
- “Strategic Narratives of the Arab Spring.” Invited presentation at the Center for Global Communication Studies. Annenberg School for Communication, University of Pennsylvania. October 18, 2011, Philadelphia, Pennsylvania.
- “Public Diplomacy: A View from the South” Invited presentation before the Public Diplomacy Summer Institute. Annenberg School for Communication, University of Southern California. July 19, 2011, Los Angeles, California.
- “The Convergence of Networks and the Importance of Nodes: Mapping the Global Networks of the Information Industries” Invited presentation before the Communications Colloquium. Columbia University School of Journalism. February 23, 2010, New York, New York.
- “An Ecosystem of Communications?: US Government Information Strategies in South Africa.” Invited presentation before the Annenberg Noon Time Colloquium. Annenberg, School for Communication, University of Pennsylvania. October 22, 2010, Philadelphia, PA.
- “From Media for Development to Media Development.” Invited presentation for Department of Public Policy. Civil Society, Governance and Communication MA Class. Central European University. February 8, 2010. Budapest, Hungary.

CONFERENCE PRESENTATIONS & PANELS

Roundtable Presenter. "Cross-Border Collaborations and Strategic Communication in the Public Interest," International Communication Association. May 22 – 26, 2014, Seattle Washington.

Paper Presenter. "Big Data and the Media Industries." Panel: The Cultural Politics of Digital Markets. Society for Cinema and Media Studies Annual Conference. March 19-23, 2014, Seattle, WA.

Respondent, "Framing and Reality in International Relations." International Studies Association Annual Convention. March 26-29, 2014, Toronto.

Roundtable Presenter, "Change of State: Globalization, Information Policy, and State Power in Comparative Perspective." International Studies Association Annual Convention. March 26-29, 2014, Toronto.

Paper Presenter, "South Africa." Panel: Public Diplomacy Around the World. International Studies Association Annual Convention. March 26-29, 2014, Toronto.

Roundtable Presenter. "Public Relations and International Development." National Communication Association Conference. November 21 – 24, 2013. Washington, DC.

Roundtable Presenter. "Public Diplomacy: The 'Sunrise' and Communication Synergy of a New Field." National Communication Association Conference. November 21 – 24, 2013. Washington, DC.

Paper Presenter. "Networks of Freedom, Networks of Control: The Internet's Complicated Role in Public Diplomacy," International Communication Association Conference. June 17 – 22, 2013, London, UK.

Roundtable Presenter. "The Connective Mindshift: Relations, Networks and Collaboration in Public Diplomacy." International Studies Association Annual Convention. April 1 – 4, 2013.

Roundtable Presenter. "Critical Issues in Public Diplomacy: Power, Ethics and Effectiveness." International Studies Association Annual Convention. April 1 – 4, 2013, San Francisco.

Roundtable Presenter. "From Soft Power to Soft War: Information Rights and National Sovereignty." 2012 Milton Wolf Seminar: Transitions Transformed: Ideas of Information and Democracy post-2011. March 26-28, 2012. Vienna, Austria

Paper Presenter. "The International Relations of Sub-Saharan African Media Spaces" International Studies Association Conference. April 1-4, 2012. San Diego, CA.

Roundtable Presenter. "China in Africa: Public Diplomacy, Political Economy and/or Geopolitics?" International Studies Association Conference. April 1-4, 2012. San Diego, CA.

Paper Presenter. (co-authored with Monroe Price) "Strategic Narratives of the Arab Spring." International Studies Association Conference. April 1-4, 2012. San Diego, CA.

Roundtable Presenter. "Public Diplomacy and International Broadcasting in the 2.0 Age." National Communication Association Conference. November 17 – 20, 2011. New Orleans, LA.

Discussant. "Imagining Network Public Diplomacy: Agency, Structure, and Relations." International Studies Association Conference. March 16-19, 2011. Montreal Canada.

Roundtable Presenter. "Public Diplomacy Subfield Presentation- International Broadcasting and New Media." 2011 Working Group on Public Diplomacy. International Studies Association Conference. March 16-19, 2011. Montreal Canada.

Roundtable Presenter. "New Issues, New Directions." 2011 Milton Wolf Seminar: Picking up the Pieces: Fragmented Sovereignties and Emerging Information Flows. March 23-25, 2011. Vienna, Austria

Paper Presenter. "Media Assistance and Public Diplomacy: An Analysis of Potential Synergies." National Communication Conference. November 21-24, 2008. San Diego, CA.

Paper Presenter. "American Media Assistance 2.0: The Role of ICTs in United States Government Media Assistance Programs." International Communication Association Conference. May 22-26, 2008. Montreal, Canada.

Paper Presenter. "Coordination and Control: Mapping United States Government Global Media & Communication Strategies in Southern Africa." International Communication Association Conference. May 22-26, 2008. Montreal, Canada.

Paper Presenter. "Public Diplomacy 2.0: The Implications of Web 2.0 Technologies for the Form and Practice of Public Diplomacy." National Communication Association Conference. November 15-18, 2007. Chicago, IL.

Paper Presenter. "Too Much Information? Gatekeeping and Information Dissemination in a Networked World" International Communication Association Conference. May 24-28, 2007. San Francisco, CA.

- Paper Presenter. (co-authored with Shawn Powers) "Media and State Power in Light of the Danish Cartoon Controversy: Who is in Control?" International Studies Association Conference. February 28-March 3, 2007. Chicago, IL.
- Paper Presenter. "Embracing the African Renaissance: An Analysis of South African Cultural Diplomacy Strategies." National Communication Association Conference. November 16-19, 2006. San Antonio, TX.
- Paper Presenter. "The Political Uses of Wireless Technologies in Zimbabwe." International Communication Association Conference. June 19-23, 2006. Dresden, Germany.
- Paper Presenter. "The Changing Face of South Africa's International Broadcasting." International Communication Conference. June 19-23, 2006. Dresden, Germany.
- Paper Presenter. "The Undefined War on Terror: The Language of Terror and American Public Diplomacy." National Communication Association Conference. November 17-20, 2005. Boston, MA.
- Paper Presenter. "Radio Sawa, AlHurra, and US Public Diplomacy in the Middle East." National Communication Association Conference. November 17-20, 2005. Boston, MA.

TEACHING

Journ 1000: Introduction to Mass Communication

Georgia State University (Fall 2011, Fall 2012, Fall 2013)

- Designed an original syllabus and created all exams and assignments for one class of 120 undergraduate students and one class of 60 undergraduate students.
- Served as Course Director for all Journalism 1000 sections

Comm 8790: [Communication and Power](#).

Georgia State University (Spring 2013)

- Designed an original doctoral seminar featuring major theories of communication and power as they are articulated and understood across an array of communication scholarship ranging from persuasion, to networks, to social movements, to political economy of media.

Comm 8770: [Comparative Studies in Emerging Media](#)

Georgia State University (Fall 2012)

- Designed an original doctoral seminar featuring a survey of different theoretical approaches to emerging media applied to a variety of international case studies.

Comm 8980: [Communication Network Theory](#)

Georgia State University (Spring 2012)

- Designed an original doctoral seminar featuring a survey of different theoretical approaches to networks applied to a variety of international case studies.

Journ 4900: [Mass Communication and New Media Technologies](#)

Georgia State University (Fall 2011)

- Designed and created an original upper-level seminar course and created all exams and assignments.

Comm 302: [The Media and Communications Industries in Global Perspective](#),

Annenberg School for Communication, University of Pennsylvania (Fall 2010).

- Designed and created an original upper-level seminar course.

Comm 303: [New Technology, Communication, & Control](#), Annenberg School for Communication, University of Pennsylvania (Fall 2009).

- Designed and created an original upper-level seminar course and created all exams and assignments.

Comm 202: [Communication and Technology](#), Annenberg School for Communication, University of Southern California (Summer 2009).

- Standalone instructor for a lecture class of 16 students.
- Designed an original syllabus and created all exams and assignments.

TRAINER/INSTRUCTOR

Guest Lecturer, “Regional Issues in Public Diplomacy: Africa from South to North.” Summer Institute in Public Diplomacy. University of Southern California Annenberg School, Center on Public Diplomacy. Los Angeles, CA. Tuesday, July 19, 2011.

Course Director, 2011 Annenberg-Oxford Media Policy Summer Institute. Oxford, UK, July 4 - 15, 2011.

- Co-organizer for the 2011 Summer Institute that brought together young scholars and regulators to discuss important recent trends in technology, international politics and development and their influence on media policy.

Instructor, Media Development and Democratization: Understanding and Implementing Monitoring and Evaluation Programs Seminar, Budapest, Hungary (July 5 – 16, 2010).

- Organized by the Center for Global Communication Studies (CGCS) at the Annenberg School for Communication, University of Pennsylvania and the Center for Media and Communication Studies (CMCS), Central European University
- Invited to lecture and develop case studies for participants in the two-week institute for journalists, media, and NGO professionals.

SERVICE

Journal Co-Managing Editor, [Media Industries](#). An online open access journal to be launched in the Fall of 2013. Term of Appointment: September 2012 – May 2016.

Member, International Partnerships Committee. Department of Communication. Georgia State University.

Course Director, Journalism 1000: Introduction to Communication. Georgia State University. (August 2011 – to the present)

Executive Committee Member. International Communication Division. International Studies Association. May 2013 – May 2015.

Event co-Organizer (with Ethan Tussey) Henry Jenkins Guest Lecture and Departmental Visit. “ September 30, 2013.

Event co-Organizer, “[From Butler to BooBoo: Atlanta’s Evolving Role as Media Capital](#).” Georgia State University, November 30, 2012.

Speaker – “Establishing an Online Presence.” PhD Professional Development Series. Georgia State University, Department of Communication. February 1, 2013.

Speaker – “Grant Getting.” PhD Professional Development Series. Georgia State University, Department of Communication. October 5, 2012.

Speaker – “Job Talks.” PhD Professional Development Series. Georgia State University, Department of Communication. September 16, 2011.

Article Reviewer - *European Journal of Social Theory; The Hague Journal of Media and Diplomacy; Information, Communication and Society; International Journal of Media & Cultural Politics, Journal of Communication; Media, War, and Conflict, and Theory and Society.*

Manuscript Reviewer – Polity Press, Oxford, Palgrave

Conference Paper Reviewer – International Communication Association, Global Communication and Social Change Division (2013).

OTHER ACADEMIC TRAINING

Participant – Social Network Analysis. Inter-university Consortium for Political and Social Research Summer Program Workshop, Chapel Hill University, Chapel Hill, NC (July 16-July 20, 2012).

- One week intensive course (40 hours) on methods in social network analysis.

Attendee -Annenberg Summer Institute in Methods & Statistics, Annenberg School for Communication, University of Southern California, Los Angeles, CA (June 9-20, 2008).

- Course: Media Development: Methodological Challenges from the Field. Taught by Gerry Power, BBC World Service Trust.
- Course: Regression and Multivariate Analysis. Taught by Robert Trager, UCLA.

Attendee - Annenberg Oxford Summer Institute on Global Media Policy & Regulation, St. Anne’s College, Oxford, UK (July 16 -28, 2006).

- Two week intensive training on issues of media and telecommunications regulation.

OTHER ACTIVITIES

Participant – International Communication Consortium. Inaugural Meeting. Atlanta, Georgia. (September 16, 2011)

Participant – US Digital Policy in the Global Context: Issues and Prospects Beyond 2008. Annenberg Research Network on International Communication Spring Workshop. Los Angeles, CA (April 11, 2008).

Participant - The Global Rise of Horizontal Communication: Social Networks, Civil Society, and the Media. Annenberg Research Network on International Communication Workshop. Los Angeles, CA (October 5-7, 2006).

Participant and Researcher – The Public Diplomacy and World Public Opinion Forum. A Conference organized by the USC Center on Public Diplomacy and Pew Research Center. Washington, DC (April 9-11, 2006).

Participant - Communication Technology and Social Policy in the Digital Age. Joint conference of the USC and University of Pennsylvania Annenberg Schools. Rancho Mirage, CA (March 9-11, 2006).

Participant – Wireless Communication and Development: A Global Perspective. Annenberg Research Network on International Communication Workshop. Los Angeles, CA (October 7-8, 2005).

ORGANIZATIONAL AFFILIATIONS

International Communication Association
International Studies Association (**Executive Committee Member**, International Communication Division)
Society for Cinema and Media Studies

OTHER RELEVANT PROFESSIONAL EXPERIENCE

Question Writer - United States Foreign Service Exam (2006, 2008).

- Provided exam items for the U.S. State Department Foreign Service written exam.

Coordinator – Zimbabwe International Film Festival Trust (ZIFFT). Harare Zimbabwe (January 2000 – October 2002).

- A non-profit organization dedicated to promoting visual literacy in Zimbabwe.
- Produced an annual international film festival attended by 8,000 people, short film documentary training projects, photography training, film journalism training, and film education institutes and training seminars.

Film Project Coordinator - Harare International Festival of the Arts (HIFA). Harare, Zimbabwe (2001).

Volunteer Coordinator, Visions in Action Volunteer Organization, Harare, Zimbabwe (2001).

- Responsible for conducting a two-month orientation and training program for new VIA volunteers after their arrival in Harare.