

Shawn Powers

Curriculum Vitae

May 2014

Assistant Professor, Department of Communication
Associate Director, Center for International Media Education
Georgia State University
25 Park Place #1116 NE, Atlanta GA 30303
e: smp@gsu.edu
p: 404-645-5426

EDUCATION

- PhD** Annenberg School for Communication & Journalism, University of Southern California (2009).
- MA** Annenberg School for Communication & Journalism, University of Southern California (2007).
- AB** School for Public and International Affairs, University of Georgia (2003).

APPOINTMENTS

- 2010-present Assistant Professor, Department of Communication, Georgia State University
- 2010-present Associate Director, Center for International Media Education (CIME), Georgia State University.
- 2010-2011 Visiting Fellow, Program on Comparative Media Law and Policy, University of Oxford (Summer occupancy)
- 2010 Visiting Fellow, Center for Global Communication Studies, University of Pennsylvania (Summer occupancy)
- 2009-2010 Visiting Assistant Professor, Annenberg School for Communication, London
- 2009-2010 Visiting Fellow, Department of Media and Communication, London School of Economics and Political Science.
- 2009-2010 University Fellow, USC's Center on Public Diplomacy at the Annenberg School.

PUBLICATIONS

Books:

- Powers, S. & Jablonski, M. *The Real Cyber War: The Political Economy of Internet Freedom*.
Under contract with the University of Illinois Press.

Peer-Reviewed:

- Powers, S. (In press, 2014) Conceptualizing Radicalization in a Market for Loyalties. *Media, War & Conflict*.
- Hill, R. & Powers, S. (2014) Cybersecurity and Spam: WCIT and the Future. *IEEE 2013 World Cyberspace Cooperation Summit*.
- Powers, S. (2012) From Broadcast to Networked Journalism: The Case of Al-Jazeera English. In *Histories of Public Service Broadcasters Online* (Eds. Brugger, N. and Maureen Burns). Peter Lang Publishing, New York.
- Powers, S. & Youmans, W. (2012) A New Purpose for International Broadcasting: Subsidizing Deliberative Technologies in Non-transitioning States. *Journal of Public Deliberation* 7:2.
- Youmans, W. & Powers, S. (2012) Remote Negotiations: International Broadcasting in the Information Age. *International Journal of Communication* 6.
- El-Nawawy, M & Powers, S. (2010) Al-Jazeera English: A Conciliatory Medium in a Conflict-Driven Environment? *Global Media & Communication*, 6:1.
- Powers, S. & el-Nawawy, M. (2009) Al-Jazeera English and Global News Networks: Clash of Civilizations or Cross-Cultural Dialogue? *Media, War & Conflict*, 2:3.
- Powers, S. (2008) Examining the Danish Cartoon Affair: Mediatized Cross-cultural Tensions? *Media, War & Conflict*, 1, 339-359.

Book Chapters & Published Reports:

- Powers, S. & Armstrong, M. (in press, 2014). Conceptualizing Radicalization in the Market for Loyalties. In *Visual Imagery and Extremist Propaganda in the Online Environment* (Eds. Winkler & Dauber). U.S. Army War College.
- Powers, S. & Azran, T. (in press, 2014) Conceptualizing International Broadcasting as Information Intervention. In Guy Golan (Ed.), *The Handbook of Strategic Public Diplomacy*. Peter Lang Publishing.
- Powers, S. (2013) Media, Diplomacy and Geopolitics. In *Oxford Handbook of Modern Diplomacy* (Eds. Cooper, Heine and Thakur). Oxford University Press.
- Powers, S. (2012). The Origins of Al Jazeera English. In *Al Jazeera English* (Ed. Seib). Palgrave Macmillan, New York.
- Powers, S. (2011) U.S. International Broadcasting: An Untapped Resource for Domestic and Ethnic News Organizations. In *Will the Last Reporter Please Turn out the Lights: The Collapse of Journalism and What Can Be Done To Fix It* (Eds. McChesney & Pickard) The New Press: New York.
- Seib, P. & Powers, S. (2010) A Comparative Analysis of the China Coverage of BBCWorld Service, CNN International, and Deutsche Welle. *The USC Center on Public Diplomacy*. Figueroa Press: Los Angeles, CA.
- Arsenault, A. & Powers, S. (2010) Media Map: Review of Literature. Washington, D.C.: The Media Map Project (World Bank Institute and Internews).
- Powers, S. & El-Gody, A. (2009) The Lessons of Al Hurra. In *Toward a New Public Diplomacy: Redirecting U.S. Foreign Policy*, (Ed, Seib, P.) Palgrave Macmillan, New York.
- El-Nawawy, M. & Powers, S. (2009) News influence and the global mediasphere: a test case of Al-Jazeera English. In *The Routledge Companion to News and Journalism Studies*, (Ed, Allan, S.) Routledge, London.
- Powers, S. & El-Nawawy, M. (2008) New Media and the Politics of Protest: A Case Study of

- Al Jazeera English in Malaysia. In *Kuala Lumpur Calling: Al Jazeera English in Asia*, Woodrow Wilson International Center for Scholar's Asia Program, Washington, D.C, pp. 65-82.
- El-Nawawy, M. & Powers, S. (2008) *Mediating Conflict: Al Jazeera English and the Possibility of a Conciliatory Media*. Figueroa Press, Los Angeles.
- **Executive Summary reprinted in *Media and Development* 4, 2009, pp. 43-46.
- Powers, S. & Gilboa, E. (2007) The Public Diplomacy of Al Jazeera. In *New Media and the New Middle East*, (Ed, Seib) Palgrave Macmillan, New York, pp. 53-80.

Reviews:

- Powers, S. (2014) Review of Richard Hill's The New International Telecommunication Regulations and the Internet. *International Journal of Communication* 8.
- Powers, S. (2011) Review: The Geopolitics of Global Media. *Orbis* 55:1.
- Powers, S. (2010) Weaponised Media, Legitimacy and the Fourth Estate. *Ethnopolitics*, 9:2.
- Powers, S. (2010) Review of *The Al Jazeera Effect* by P. Seib. *Journal of Middle East Media* 6:1.
- Powers, S. (2009) Review of *Television Truths* by J. Hartley. *Argumentation & Advocacy* 46:2.

Other:

- Powers, S. and Glaisyer, T. (2011) For Middle East Democracy, Send in the Geeks. *The Guardian*, Editorial, March 3.
- Powers, S. (2011) RIP, International Broadcasting. *Public Diplomacy Magazine* 3:2.
- Powers, S. and el-Nawawy, M. (2011) America: Welcome Al-Jazeera English. *Charlotte Observer*, Editorial, February 16.
- Powers, S. (2009) Developments in International Broadcasting. *Public Diplomacy Magazine* 1:2.
- Powers, S. (2001) Americans Must Reflect on Their Own Acts. *Atlanta Journal Constitution*, Editorial, September 24.

RESEARCH GRANTS & FUNDING

2014: Co-Principal Investigator, Turkish Coalition of America, Media & Business in a Global Context. Grant supporting a study abroad program in Istanbul (Turkey) and Budapest (Hungary) focusing on the relationships between global business and media (awarded \$10,000. Co-PI: Tamer Cavusgil).

2013: Principal Investigator, The British Council, "Civic Approaches to Religious Conflict and Violence." Working with the Carter Center, Oxford University and Royal Holloway University, this project organized two workshop-based dialogues between policy makers and academics on the nuanced role of Muslim institutions in international affairs in the age of ubiquitous, digital communications. The workshops produced public events, short essays and an edited book that interfaces the practical experiences of the policy community with reflections and findings of academic researchers (awarded \$24,000. Co-PI: Abbas Barzegar).

2013: Principal Investigator, U.S. Institute for Peace, "Civic approaches to counter-radicalization and religious extremism." Public event to be held in April 2014 (awarded \$2,000. Co-PI: Abbas Barzegar).

2013: Co-Principal Investigator, Open Society Foundation, “Public Debate and Critical Thinking through Public Relations at Baghdad University.” Working with faculty in the College of Media Studies at the University of Baghdad to promote public debate and critical thinking skills to hundreds of undergraduate and graduate students in Baghdad through public relations curricular reform, teacher training, community outreach, and ongoing new media exchanges (awarded \$23,000. Co-PI: Michael Bruner, GSU).

2012: Co-Principal Investigator, U.S. Institute for Peace, “Muslim approaches to counter-radicalization and religious extremism.” Public event held on April 17, 2013 with South African Ambassador Ebrahim Rasool (awarded \$2,000. Co-PIs: Abbas Barzegar & Nadia Latif, GSU).

2012: Co-Principal Investigator, Turkish Coalition of America, Media & Business in a Global Context. Organized and led a study abroad program to Istanbul, Turkey and Budapest, Hungary focusing on the business of global media and affect of media on global business practices. After two successful summer programs, the Turkish Coalition of America awarded a grant to support the program’s expansion and to enable additional non-traditional students to study abroad (awarded \$9,000. Co-PI: Tamer Cavusgil).

2011: Principal Investigator, U.S. State Department (Tunisia Embassy), Promoting Public Interest Journalism and Media Sector Sustainability. Designed curriculum, trained faculty and organized media development workshops in Tunis, Tunisia. Training focused on best practices of political journalism and the use of new media technologies, with a particular focus on election-related news coverage. Lessons also focused on promoting democratically grounded, public interest journalism across technological mediums while exploring alternative business models to strengthen a sustainable Tunisian media sector (awarded \$30,000).

2010: Co-Principal Investigator, Internews: Mapping the Field of Media Development. Conducted comprehensive review of media development literature, including interviews with key practitioners in the field, for a World Bank-supported project examining the role of media and communications systems in the overall process of economic and social development (Awarded \$1,500).

2010: Co-Principal Investigator, Deutsche Welle: China in the News. Co-designed methodology and trained a team of analysts to conduct a comparative content analysis of Deutsche Welle, BBC World Service and CNN International. Analysis identified every news story connecting to China, conducted agenda setting and framing analysis, identifying and explaining trends in bias for each broadcaster (Awarded \$40,000).

2007-2008: Co-Principal Investigator, John S. and James L. Knight Foundation, “The Al-Jazeera English Research Project.” Co-recipient of a grant to research the Al-Jazeera English network. Working in conjunction with the USC Center on Public Diplomacy at the Annenberg School, the project surveyed how the network’s programming impacts cross-cultural dialogue, understanding and the likelihood of conflict among its audiences in six countries: Qatar, Kuwait, Malaysia, Indonesia, the United Kingdom and the United States. Findings have been published in several books and peer-reviewed journals and written about

in the media in the US, Canada and Middle East. The AJERP project was named “Best Use of the Media (Print or Electronic) to Communicate Programs and Research” by the *Leading Public Policy Research Organizations In The World (2010)*. (Awarded \$60,000).

2007-2008: Project Manager, Al-Hurra Research Project, Center on Public Diplomacy, University of Southern California. Co-designed research methods and design (content analysis and focus groups), identified experts and focus group participants based in the Middle East, conducted focus groups, designed code book, trained coders, analyzed data and co-drafted the final report, including its policy recommendations. The project’s findings were reported widely in the media and presented to the Obama administration and members of Congress in 2009 (Awarded \$230,000).

2006: Co-Principal Investigator, Sands Research Grant, USC. Co-managed and implemented a grant from USC’s Center on Public Diplomacy to conduct focus groups and interviews with journalists in the Middle East and North Africa with regard to controversial depictions of the prophet Mohammed in the European and Arab media (Awarded \$15,000).

HONORS & AWARDS

Advisor, Department of State’s Ukraine Communications Task Force, 2014. Provided strategic advice related to messaging surrounding the Russian incursion into the Crimea region.

Invited Speaker, Milton Wolf Seminar (Vienna, Austria), April 2014. Delivered a research presentation entitled “The Myth of Multistakeholderism” and moderated a panel on “Locating Internet Governance in the Diplomatic Machinery.”

Invited Speaker, British Council (London, UK), December 2013. Delivered opening remarks to the symposium on “Religion, Conflict, and Digital Communication in the Greater Muslim World: Dialogue Among Policy Makers and Researchers.” Remarks entitled: “De-securitizing Radicalization Studies.”

Board of Advisors, United States Advisory Commission on Public Diplomacy, 2013-2014. Working with the Commission to apply academic models and theories of international communication to evaluate U.S. public diplomacy practices.

Advisor, U.S. Broadcasting Board of Governors, 2013-2014. Provided strategic insight and advice into trends in state-funded global media in Asia, Africa and the Middle East.

Invited Speaker, Maxwell School of Citizenship and Public Affairs at Syracuse University (Syracuse, NY), November 1, 2013. “Egypt’s Post-Mubarak Media Policy.”

Invited Speaker, S.I Newhouse School of Public Communications at Syracuse University (Syracuse, NY), October 31, 2013. “States, Intranets and Sovereignty.”

Invited Speaker, University of Pittsburgh (Pittsburgh, PA), March 22, 2013. “The Politics of Google’s Search.”

Advisor, U.S. Broadcasting Board of Governors, November 2012. Provided strategic insight and advice into trends in state-funded global media in Africa and the Middle East.

Invited Speaker, Azerbaijan University College of Business, November 2012. “The Information Industrial Complex.”

Invited Speaker, S.I. School of Public Communications, Syracuse University (Syracuse, NY), September 2012. “Conceptualizing International Broadcasting as Information Intervention.”

Advisor, Government Accountability Office, August 2012. Contributed to the report (forthcoming), “Evaluating U.S. International Broadcasting.”

Invited Speaker, Bar Ilan University, School of Communication (Tel Aviv, Israel), June 2012. “The Rise and Fall of Al Jazeera.”

Invited Speaker, Istanbul University (Istanbul, Turkey), May 2012. “The Politics of Internet Freedom in Turkey.”

Invited Speaker, USC Annenberg Center on Communication Leadership & Policy (Los Angeles, CA), January 2012. “One Year Later: Geopolitics, Media and the Arab Spring.”

Invited Speaker, Georgetown University School of Foreign Service (Washington, DC), December 2011. “The Politics of Al Jazeera and the Geopolitics of Qatar.”

Invited Speaker, Annenberg School for Communication at the University of Pennsylvania (Philadelphia, PA), November 2011. “Remote Negotiations: Remote Negotiations: Public Diplomacy in the Information Age.”

Invited Speaker, The Al Jazeera Forum (Doha, Qatar), November 2011. “Between Propaganda and the Public Interest: Evaluating the Al Jazeera Network.”

Invited Participant, Poynter Institute and the McCormick Foundation, Covering Islam in the Bible Belt (Nashville, TN), August 2011. Workshop organized by the MTSU School of Journalism and First Amendment Center.

Invited Speaker, The Centre for Socio-Legal Studies at the University of Oxford (Oxford, UK), July 2011. Presented research presentation entitled “Models of International Political Communication” at the Annenberg-Oxford Summer Institute on Media, Law and Policy.

Invited Speaker, Bard College (Annandale on Hudson, NY), April 2011. “New Media, Journalism and ‘Revolutions’: Putting the Middle East in Context.”

Invited Speaker, California State University of Northridge (Los Angeles, CA), April 2011, Los Angeles, CA. Lecture on 21st Century Statecraft and Digital Diplomacy.

Invited Speaker, The Al Jazeera Forum (Doha, Qatar), March 2011. Panelist on discussion of the proposed “Al Jazeera Effect.”

Invited Speaker, The Centre for Socio-Legal Studies at the University of Oxford (Oxford, UK), July 2010. “Why Media Matter.”

Invited Speaker, The London School of Economics and Political Science Research Dialogues (London, UK), April 29th, 2010. “The Politics of Exclusion: An Examination of American Efforts to Silence Arab Satellite News.”

Invited Speaker, Austrian Diplomatic Academy and the American Austrian Foundation (Vienna, Austria), March 16-19, 2010. “New Media Technologies and Additional Challenges to Foreign Policy Makers.”

Invited Speaker, BBC World Service Trust (London, UK), January 14, 2010. “Networked Journalism and New Archetypes of News: From the BBC to Al Jazeera.”

Invited Speaker, Al-Jazeera Forum (Doha, Qatar), March 14-17, 2009. Presented “The Geopolitics of the News: The Case of the Al Jazeera Network.”

Invited Speaker, Department of Diplomacy and World Affairs, Occidental College (Pasadena, CA) April 24, 2009. “The Al Jazeera Effect: How the New Global Media Are Changing World Politics.”

Invited Speaker, Joint Conference on Global Communication: News, Media, Policy and Organizations (Los Angeles, CA), March 6, 2009. Sponsored by the Annenberg School for Communication and the London School of Economics. “Global Media: Clash of Civilizations or Cross-cultural Dialogue.”

Invited Speaker, Religion and Public Life Seminar (Los Angeles, CA.), January 31, 2009. Sponsored by the USC Center for Religion and Civic Culture. “Religion, Media and Conflict: A Comparison of Global Broadcast Media.”

Top Paper, Arab-US. Association for Communication Educators (Richmond, VA), November 2008. Co-authored with Mohammed el-Nawawy, the paper was titled, “News Influence and the Global Media Sphere: A Test Case of Al-Jazeera English.”

Invited Speaker, Woodrow Wilson International Center for Scholars, Asia Program (Washington, D.C.), April 7, 2008. “New Media and the Politics of Protest: A Case Study of Al Jazeera English in Malaysia.”

International Fellow, Council for International Discussion and Debate (Bulgaria, Romania, Czech Republic & Ukraine), June-July 2004. Awarded a position by the National Communication Association to tour Eastern Europe and engage in public debates at fifteen Universities and Colleges in Eastern Europe.

William J. Taylor Research Assistant, Center for Strategic and International Studies, 2003-2004. Worked with senior fellows on national security issues surrounding the proliferation of weapons of mass destruction and terrorism.

TEACHING& ADVISING

Assistant Professor, Department of Communication, Georgia State University

2012-2014	Communication Law & Regulation
2012, 2014	Media in a Global Context (Ph.D.)
2011-2014	Global Business & Media (in Istanbul & Budapest)
2012	Middle East Media (MA/Ph.D.)
2010, 2012	International Political Economy of the Media (MA/Ph.D.)
2010-2011	Theories of Mass Media

PhD Advisor, Department of Communication, Georgia State University

2010-	Esmail Esfendiary
2011-	Slma Shelbayah
2012-	Seifu Adem

MA Advisor, Department of Communication, Georgia State University

2013-	Jill Martin Wren
2012-	Kyle Wrathier
2010-2012	Salma Abdelaziz

Visiting Assistant Professor, Annenberg School for Communication, University of Southern California, London Program

2010	The Geopolitics of Information and Technology
2009-2010	Media Consumption & Literacy
2009	The Geopolitics of the News

Lecturer, *Annenberg School for Communication, University of Southern California*

2009	International Broadcasting (MA)
2006	Argumentation & Advocacy

Assistant Instructor of Debate, Annenberg School for Communication, University of Southern California (2004-2007); Department of Rhetoric and Communication Studies, University of Richmond (2003-2004).

SERVICE

2012-present	Graduate Committee, GSU Department of Communication
2011-present	Editorial Board, <i>Journal of Middle East Media</i>
2011-2013	Executive Committee, International Communication Division, International Studies Association.
2010-present	Executive Committee, Center for International Media Education, Georgia State University.

2010-present	Undergraduate Curriculum Committee, Department of Communication, Georgia State University.
2009-present	Manuscript reviewer for: Argumentation & Advocacy; Bloomsbury Press; Cambridge University Press; Cambridge Review of International Affairs; Canadian Journal of Human Rights; Communication, Politics & Culture; Global Media & Communication; Hague Journal of Diplomacy; International Journal of Audience Research; International Journal of Communication; International Journal of Internet Science.; International Studies Perspectives; International Studies Quarterly; Journal of Communication; Media, War & Conflict; Palgrave MacMillan; Popular Communications; St. Antony's International Review; Terrorism & Political Violence

ORGANIZATIONAL AFFILIATIONS

- International Studies Association
- International Communication Association
- American Political Science Association
- National Communication Association
- Arab-U.S. Association for Communication Educators

MEDIA:

Occasional contributor to:

- CNN International
- The Guardian
- Russia Today
- Al Jazeera English
- National Public Radio
- Radio Free Europe
- China Radio International

Research cited and/or interviewed by:

- The Wall Street Journal
- CNN Wire; CNN.com
- The Miami Herald
- The San Francisco Chronicle
- The Weekly Standard
- The Charlotte Observer
- Neiman Journalism Lab
- Miller-McCune Magazine
- The Walrus (Canada)

- Adbusters
- The Epoch Times