

# CURRICULUM VITAE: PATRYK GALUSZKA

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## EDUCATION

2010	European Master in Law and Economics (LL.M.), Erasmus University Rotterdam in cooperation with University of Bologna and the Law and Economics Center at the University of California at Berkeley
2008	Ph.D. in Management, University of Lodz, Faculty of Management, Poland
2002	MA in Finance & Banking, University of Lodz, Faculty of Economics and Sociology, Poland

## ACADEMIC POSITIONS

since 2010	Assistant Professor, Institute of Economics, University of Lodz, Poland
2006-2009	Lecturer, The Academy of Humanities and Economics in Lodz, Poland
2008-2009	Research Associate, Music Information Center Austria: European Union Digital Music Education and Training Project

## RESEARCH VISITS

2012, June-July	Visiting Researcher, Institute of Law and Economics, University of Hamburg
2010, April-May	Visiting Scholar, Berkeley Law, University of California, Berkeley
2008, September-December	Visiting Researcher, The Max Planck Institute for the Study of Societies, Cologne

## GRANTS AND AWARDS

2012-2015	National Science Centre grant (137600 PLN≈35000 EUR), <i>Commons based peer-production of cultural goods in the model of crowdfunding</i> (grant number UMO-2011/03/D/HS4/03408)
2012	DAAD scholarship for young scientists (Forschungstipendien für Nachwuchswissenschaftler)
2010	European Union Erasmus Mundus mobility grant
2003	Second prize in the competition for the best MA thesis in 2002 held by The Warsaw Stock Exchange and Capital Market Education Foundation
2002-2006	Doctoral scholarship received from the University of Lodz
2000-2001	Erasmus Scholarship, at the Department of Accounting & Finance, University of Macedonia, Thessaloniki, Greece

## RESEARCH INTERESTS

Creative Industries, Media Management, Political Economy, Law and Economics

**COURSES TAUGHT (2004-2013)**

2012-2013, spring	Cultural Economics, International Media Management
2012-2013, fall	Creative Industries, Cultural Economics, Media Economics, Introduction to Economics
2011-2012, spring	Law and Economics
2011-2012, fall	Media Economics, Law and Economics, Introduction to Economics, Intellectual Property Law and Economics
2010-2011, spring	Cultural Economics, Media Economics
2010-2011, fall	Law and Economics, Cultural Economics, Media Economics
2008-2009, spring	Media Economics, Introduction to Marketing, Cultural Management
2007-2008, spring	Introduction to Marketing, Marketing Planning
2007-2008, fall	Cultural Management, Entrepreneurship in the Cultural Industries, Introduction to Marketing
2006-2007, spring	Introduction to Marketing, Marketing Planning
2006-2007, fall	Marketing research
2005-2006, spring	Business negotiations
2005-2006, fall	Introduction to Marketing
2004-2005, spring	Introduction to Marketing

**SUMMER SCHOOLS**

2012	Hamburg University Summer School in Law and Economics
2011	Hamburg University Summer School in Law and Economics
2008	Tallinn University Summer School in Social Sciences

**SELECTED INVITED PRESENTATIONS**

2011-2013 (three times)	European Master in Law and Economics, Warsaw School of Economics, invited lecture “Music and the Internet. The Economic Analysis of Intellectual Property Law with some regard to Central and Eastern Europe”
2012, October	European Master in Law and Economics, Board Meeting, invited lecture “Law and economics issues in crowdfunding. The case of MegaTotal.pl”
2011-2013 (two times)	Warsaw School of Economics, 30 hours of invited lectures on “Intellectual Property Law and Economics”
2011, September	Congress of Culture in Bydgoszcz, invited presentation “New Trends in Music Business”
2011, July	Summer School <i>The Global Crisis and Its Socio-Economic Consequences</i> , University of Lodz, invited lecture “Music Industry in Crisis”

2011, May	Postgraduate studies in International Marketing Management at the Faculty Of International And Political Studies, University of Lodz, invited lecture “Music industry in transition”
2009, October	Netaudio Berlin, “Innovators and DIY cultural production. Results of the research on netlabels”
2009, March	Oxford Internet Institute, workshop Modes of Governance in Digitally Networked Environments, “Netlabels: organizing free music scene”
2008, December	The Institute for Research on Music and Acoustics (IEMA) and the Department for Culture, Media and Communication of the Panteion University, “Marketing in the pre-digital and digital era” and “E-commerce and E-business models”

### SELECTED PRESENTATIONS AT INTERNATIONAL CONFERENCES

2013, June	University of Oviedo and The International Association for the Study of Popular Music, <i>IASPM 17th Biennial Conference</i> , “From fan labor to fan financing. The study of crowdfunding community” (with Blanka Brzozowska)
2013, March	University of Bristol, <i>The small economies of the 'new' music industry</i> , “Crowdfunding platform as a new type of institution on the recording market” (with Blanka Brzozowska)
2012, April	University of Warsaw, Poland, <i>3rd Polish Law &amp; Economics Conference</i> , “Development of Crowdfunding in Poland from the Perspectives of Law and Economics” (with Victor Bystrov)
2011, May	University of Warsaw, Poland, <i>2nd Polish Law &amp; Economics Conference</i> , “Economic Analysis of the Language Quotas for Polish Songs on the Radio”
2010, November	The IASPM-Norden and Aalto University, Finland, <i>Music, Law and Business</i> , “Netlabels – virtual record labels. New players on the music market”
2008, December	The Institute for Research on Music and Acoustics (IEMA) and the Department for Culture, Media and Communication of the Panteion University, Greece, <i>The music professional in the digital environment. Trends, challenges and prospects</i> , “Netaudio, Creative Commons and emerging business models for unsigned artists”
2008, November	Roskilde University, Denmark, <i>Cultural Production and Experience: Strategies, Design, and Everyday Life</i> , “Netlabels - cultural production on the outskirts of creative industries”
2008, November	European Sociological Association and University IUAV Venice, Italy, <i>Arts, Culture and the Public Sphere: Expressive and Instrumental Values in Economic and Sociological Perspective</i> , “Industry or community? New trends in financing music production and distribution”
2008, July	AGH University of Science and Technology, Poland, <i>The 2008 Interim Conference of the Research Network of Economic Sociology of the European Sociological Association – Economy in Society. Actors, relations, institutions</i> , “Netlabel: independent non-profit micro-enterprise or just another player in the music industry?”
2006, September	University of Warsaw, Poland, <i>Digital Music Education and Training Project</i> , “Music on the Internet: Distribution, Promotion, Consumption”

2005, October	University of Copenhagen, Denmark, <i>The Local, the Regional and the Global in the Emergence of Popular Music Cultures</i> , “Polish Jazz or Polished Jazz? Study of the Yass Phenomenon”
2005, October	Istanbul Technical University, Turkey, <i>Representation in Music/Musical Representation</i> , “Artist’s Name - a Sign, a Word, a Brand Name”

## MEMBERSHIP IN ASSOCIATIONS

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International Association for the Study of Popular Music

## LANGUAGES

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Polish (native); English (fluent, Cambridge Proficiency Certificate, 2002); Italian (intermediate)

## LIST OF PUBLICATIONS

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SSRN Author Page: [http://papers.ssrn.com/sol3/cf\\_dev/AbsByAuth.cfm?per\\_id=1801197](http://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=1801197)

## ARTICLES IN PEER-REVIEWED JOURNALS (IN ENGLISH)

Galuszka, P. (2012). Netlabels and democratization of the recording industry. *First Monday*, Volume 17, Number 7. Article available at <http://www.firstmonday.org/htbin/cgiwrap/bin/ojs/index.php/fm/article/viewArticle/3770/3278>

Galuszka, P. (2011). Undisclosed Payments to Promote Records on the Radio: An Economic Analysis Of Anti-Payola Legislation. *Virginia Sports and Entertainment Law Journal*, Volume 11, Issue 1, Fall 2011, pp. 38-76. Article available at <http://ssrn.com/abstract=2080417>

Galuszka, P. (2009). Attitudes of Polish Record Labels Towards the Digital Music Market. *Journal of Economics and Organization of Future Enterprise* 4(2), pp. 37-51.

## BOOK CHAPTERS (IN ENGLISH)

Galuszka, P. & Bystrov V. (2013) Development of Crowdfunding in Poland from the Perspectives of Law and Economics, in J. Beldowski, K. Szaniawska-Metelska & L. Visscher (Eds.), *Third Polish Yearbook in Law and Economics*, Beck Publishing, pp. 145-166. Paper available at <http://ssrn.com/abstract=2088169>

Galuszka, P. (2012). The Rise of the Nonprofit Popular Music Sector – The Case of Netlabels, in A-V. Karja, L. Marshall & J. Brusila (Eds.), *Music, Business and Law. Essays on Contemporary Trends in the Music Industry*, IASPM Norden & International Institute for Popular Culture, pp. 65-90. Paper available at <http://ssrn.com/abstract=2194086>

Galuszka, P. (2012). Economic Analysis of the Language Quotas for Polish Songs on the Radio, in J. Beldowski, K. Szaniawska-Metelska & L. Visscher (Eds.), *Second Polish Yearbook in Law and Economics*, Beck Publishing, pp. 29-48. Paper available at <http://ssrn.com/abstract=2178505>

Galuszka, P. (2011). Netlabel: Independent Non-Profit Micro-Enterprise or Just Another Player in the Music Industry? in M. Nawojczyk (ed.), *Economy in Changing Society: Consumptions, Markets, Organizations and Social Policies*, Newcastle: Cambridge Scholars Publishing, pp. 173-192. Paper available at <http://ssrn.com/abstract=2026503>

## SELECTED PUBLICATIONS IN POLISH (English translation of the titles in brackets)

### Books:

Galuszka, P. (2009). *Biznes Muzyczny. Ekonomiczne i marketingowe aspekty fonografii*, Warszawa: Placet, 304 pages.  
(*Music Business. Economic and Marketing Aspects of Phonography*. Warsaw: Placet)

### Articles and book chapters:

Galuszka, P. & Bystrov V. (2013). Platforma finansowania społecznościowego jako nowy typ przedsiębiorstwa na rynku kultury, *Studia i Prace Kolegium Zarządzania i Finansów* 125, pp. 145-162.  
(Crowdfunding platform as a new type of enterprise on the cultural market, *WSE Papers*)

Galuszka, P. & Bystrov V. (2012). Społecznościowe finansowanie produkcji dóbr kultury na przykładzie serwisu MegaTotal.pl, *Zarządzanie w kulturze*, Nr 13(4).  
(Crowdfunding cultural goods: the case of MegaTotal.pl, *Cultural Management*)

Galuszka, P. (2011). Marketing Myopia. Przypadek branży fonograficznej, *Marketing i Rynek*, XVIII, pp. 34-41.  
(Marketing Myopia. The case of the recording industry, *Marketing and Market*)

Galuszka, P. (2010). Wykorzystanie sieci przez wirtualne wytwórnie muzyczne, *Ekonomika i Organizacja Przedsiębiorstw*, 10(729), pp. 69-75.  
(Use of the Internet by virtual record labels, *Economics and Organization of Enterprise*)

Galuszka, P. (2010). Wirtualna wytwórnia muzyczna jako nowa forma organizacji działalności fonograficznej, *Organizacja i Kierowanie*, vol. 143(5), pp. 25-36.  
(Virtual record label as a new form of organization of a record label, *Organization and Management*)

Galuszka, P. (2008). Sposoby doboru repertuaru muzycznego w tradycyjnych i internetowych stacjach radiowych, *Studia Medioznawcze*, vol. 2/08, pp. 92-106.  
(Methods of repertoire selection in traditional and internet radio stations, *Media Studies*)

Galuszka, P. (2008). Innowacje produktowe na rynku fonograficznym w Polsce, *Współczesne Zarządzanie*, vol. 3/08.  
(Product innovations on Polish recording market. *Contemporary Management*).

Galuszka, P. (2008). Konsument muzyki w internecie - zachowania, motywacje, postawy, *Zarządzanie Innowacyjne w Gospodarce i Biznesie*, vol. 2 issue 7.  
(Music consumer in the Internet. Behavior, motivations, attitudes. *Innovative Management in the Business and Economy*).

- Galuszka, P. (2008). Dystrybucja produktów fonograficznych w Polsce, *Przegląd Organizacji*, vol. 07-08/08.  
(Distribution of products of recording industry in Poland, *Review of Organizations*)
- Galuszka, P. (2008). Wykorzystanie różnych form promocji przez branżę fonograficzną w Polsce, *Marketing i Rynek*, vol. 4/08.  
(Use of various forms of promotion by recording industry in Poland, *Marketing and Market*)
- Galuszka, P. (2008). Społeczne podstawy zachowań konsumentów na rynku muzycznym, w: T. Domański, *Marketing Kultury. Nowe Wyzwania i Kierunki*, Łódź: Wydawnictwo Uniwersytetu Łódzkiego.  
(Social basis of consumers' behavior at the music market, in: T. Domański, *Marketing of Culture. New Challenges and Directions*, Lodz: University of Lodz Press).